

KMWORLD ROUNDTABLE WEBINAR

➤ The KMWorld Expert Panel Series

THE MOST QUALIFIED AUDIENCE IN THE KM MARKET

Please join us for KMWorld's series of online, interactive Web Events. These single-topic, live educational events are promoted, hosted and moderated by *KMWorld* magazine, the leading KM information news and information source, on current, top-of-mind issues for today's knowledge-rich information managers and executives.

Attendees learn from the leading experts in the industry.

Attendees simply log on and turn up their computer speakers. Audio is streaming, the speakers are on the air live, and the visuals are content-rich. PLUS the events are archived for "on-demand" viewing.



➤ The KMWorld Roundtable Webinar Series

A SERIES OF MULTI-SPONSORED, SINGLE-SUBJECT, WEBINAR-STYLE ROUNDTABLE DISCUSSIONS

EVENT DETAILS

- Participating vendors will enjoy equal air-time to present
- Lively roundtable discussion and audience Q&A
- Produced and moderated by *KMWorld* magazine
- Promoted by KMWorld to more than 50,000 potential attendees via email blasts, newsletter, and banners
- Exploring the hottest topics that are top-of-mind to key decision makers

PARTICIPATION

- The KMWorld Roundtable Webinar Series is filled on a first-come, first-served basis.
- Participating sponsors will receive the full promotional support of KMWorld's resources and share attendee leads in the form of name, title, company, address, email, and phone number.
- Moderated by a KMWorld representative. Speakers are briefed in advance for assistance with content and promotional material.
- Event production is entirely turnkey; KMWorld develops, promotes, produces, and broadcasts behind-the-scenes. Participants need only provide a speaker!

OPPORTUNITY

- Cost of the event is \$6,995 per sponsor.
- Minimum 200 shared-lead guarantee, generated from the event *and* ongoing archive viewers will be provided for 90 days after the event.

TOPICS

- See the following page for our schedule of dates and topics.

➤ For information about these turnkey marketing opportunities, please contact:

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2025 KMWORLD ROUNDTABLE WEBINAR CALENDAR

➤ Schedule of Dates and Topics

JANUARY 14, 2025

Building a KM Foundation for AI

FEBRUARY 11, 2025

Empowering LLMs With a Semantic Layer

FEBRUARY 25, 2025

Top Trends in KM for 2025

MARCH 4, 2025

Enhancing LLMs With Knowledge Graphs

MARCH 18, 2025

Top KM Strategies for Optimizing Customer Experience

APRIL 1, 2025

From Unstructured Content to Actionable Insights: Accelerating Access to Accurate, Relevant Information

APRIL 15, 2025

Enhancing Collaboration and Knowledge-Sharing in the AI Era

MAY 6, 2025

Faster, Smarter, Scalable KM: Leveraging Knowledge Automation and AI

MAY 20, 2025

Game-Changing Breakthroughs in Enterprise Content Management

JUNE 3, 2025

Improving Trust in the AI Era and the Role of KM

JUNE 17, 2025

The Rise of GenAI Assistants and AI-Powered Search

JULY 15, 2025

The KM ROI Challenge: Measuring the Impact of Your Investment

JULY 29, 2025

Unlocking the Power of Intelligent Document Automation

AUGUST 12, 2025

Better Together: Combining Generative and Extractive AI

AUGUST 26, 2025

The Future of Intranets: Building Dynamic, Collaborative, and User-Centric Digital Workspaces

SEPTEMBER 9, 2025

Personalizing KM: Tailored Knowledge Delivery and Adaptive Interfaces

SEPTEMBER 23, 2025

Succeeding With Semantic Search: Key Technologies and Strategies

OCTOBER 7, 2025

Making LLMs More Reliable With RAG

OCTOBER 21, 2025

Reimagining KM for Agility, Efficiency, and Innovation

NOVEMBER 4, 2025

Reshaping Information Discovery: Search and GenAI

NOVEMBER 18, 2025

Revolutionizing CX With Automation and AI

DECEMBER 2, 2025

The New World of Content Management in the AI Era

DECEMBER 16, 2025

Driving Better Digital Experiences With AI and Automation

Don't see a topic on your mind? KMWorld can produce a custom webinar for your organization on any subject relevant to its audience.

➤ **Contact us to discuss your KMWorld.com marketing program:**

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